

# ConBuild 2011

## Vietnam

5<sup>th</sup> International Trade Fair for Construction, Building and Mining –  
Machinery, Equipment, Materials, Vehicles, Technology & Services

**7 – 10 December**

Saigon Exhibition & Convention Center (SECC)  
Ho Chi Minh City

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## **China's Top Construction Machinery Performer at ConBuild Vietnam**

**(7 – 10 December 2011, Ho Chi Minh City)**

**SANY Heavy Industry Co., Ltd** returns to ConBuild Vietnam 2011 to reap the benefits that Ho Chi Minh City and the Southern Region have to offer. The company announced that this would be an ideal opportunity for them to gain market exposure and more importantly market share for their latest technologies to be showcased at this leading industry platform. From its beginnings as a small welding materials company, SANY Group has now grown into a global corporation with manufacturing bases in China, America, Germany, India and Brazil and 24 sales companies around the world, including Vietnam.

SANY heavy machinery has been integral in the completion of Vietnam's tallest building, the Bitexco Financial Tower, located in Ho Chi Minh City. The construction project of the Bitexco Financial Tower, a 252-meter high and 68-storey skyscraper employed SANY's trailer pumps and climbing fallway placing booms. The construction process strictly specified concrete machinery which possessed massive concrete output, much concrete pressure and stable performance was qualified to implement this project. SANY's trailer pumps have more than passed the test so far with contractors, Doosong Vietnam branch, commending the high-efficiency, reliability and 'zero-distance service' guaranteed by SANY, thus winning over not only contractors, but investors alike.

Per annum, the group reinvests 5-7% of its sales profits into Research & Development (R&D), showing their commitment to expanding their product lines. It now stands out as one of China's most successful business's and rank's sixth amongst the top 50 global construction machinery manufacturers.

SANY's presentation at ConBuild Vietnam 2011 will excite and entertain the construction, building and mining sectors with their contribution to the industry presented over more than 700 sqm of outdoor space. Now that SANY has fully entered the construction machinery industry, their exhibits will boast concrete machinery, excavators, crawler cranes, pile driving machinery, road construction machinery, port machinery, and wind turbines. From 7<sup>th</sup> – 10<sup>th</sup> December 2011, China's fastest growing industry super-power will display seven machines including a Truck-Mounted Concrete Pump, Trailer-Mounted Concrete Pump, Truck Crane, Crawler Crane, Rotary Drilling Rig, Excavator and Container Reach Stacker. Indulge in SANY's presentation at booth A100, at ConBuild Vietnam 2011.

For further information or to pre-register your visit, visit: [www.conbuild-vietnam.com](http://www.conbuild-vietnam.com)

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## About Messe Muenchen International (MMI) in Asia:

**Messe München International (MMI)** is a leading trade fair organization, with a truly global network. It has six subsidiaries abroad - in Europe and in Asia - and 66 Representatives serving 89 countries.

Its industry-oriented trade fairs extend worldwide. MMI has around 40 trade fairs for capital and consumer goods and key high-tech industries in Munich alone that draw over 30,000 exhibitors from more than 100 countries. Also over two million visitors from more than 200 countries, annually through other established MMI fairs in Asia, Russia, the Middle East and South America.

MMI serves the Asia-Pacific through **MMI Asia Pte Ltd (MMI Asia)** in Singapore and its five strategic bases in Hong Kong, Jakarta, Taipei, Shanghai and Mumbai. MMI Asia presents 20 international-scale trade fairs in Asia that include its "INFRASTRUCTURE Initiative" in the Construction & Building, Mining, Environmental & Renewables, Electricity & Lighting, Transport & Logistics and Real Estate industries for developing nations and growth markets. It delivers these infrastructure events through working in close cooperation with the related Ministries of Economic Affairs, Trade and Industry, National Development and/or Building & Construction together with support of other ministries and associations that are directly involved in infrastructure development.

MMI Asia also provides consultancy in professional exhibition and conference management to government bodies, international trade and promotion organizations, and trade associations. It promotes global trade expansion by facilitating Asian participation in both MMI fairs worldwide and in its distinguished trade shows in Asia.

Both fairs are organised by **MMI Asia Pte Ltd**, the Asian arm of renowned trade fair organiser Messe München International. MMI has developed a unique programme, its Infrastructure Initiative, in which it develops world-class trade fairs and conferences for infrastructure industries. ConBuild Vietnam, Electricity & Lighting Vietnam, ConBuild Indonesia and Renewables Indonesia (next editions 2-5 May, 2012, Jakarta, Indonesia) fall within this framework. Through its Infrastructure Initiative, MMI supports and contributes to development and growth in emerging markets.

Further Information:

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