

ConBuild 2011

Vietnam

5th International Trade Fair for Construction, Building and Mining –
Machinery, Equipment, Materials, Vehicles, Technology & Services

7 – 10 December

Saigon Exhibition & Convention Center (SECC)
Ho Chi Minh City

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A place for your business deals: ConBuild Vietnam 2011, Incomparable Platform to Meet Your Future Partners (7 – 10 December, Ho Chi Minh City)

ConBuild Vietnam 2011 is brought to you by MMI Asia, for the fifth consecutive year. It returns to Vietnam's southern hub, Ho Chi Minh City and will take place at the Saigon Exhibition and Convention Center (SECC) from 7 – 10 December.

There will be over 200 exhibitors from 22 countries with strong international support and pavilion participation each from Germany, Korea, Singapore and two from China. In the previous four years it has developed a visitor base of 5,000 – 8,000 visitors comprised from across Vietnam's 58 provinces as well as international players interested in developments in this burgeoning economy.

In 2011, the international showcase will include China's fast emerging global construction super power, SANY, who will display six machines featuring their latest technologies. Now, having fully entered the construction machinery industry their exhibits will include concrete machinery, excavators, crawler cranes, truck cranes, pile driving machinery, road construction machinery, port machinery and wind turbines.

Also, making a return to ConBuild Vietnam will be the region's leading manufacturer for tyres, BKT India (Balikrishnan Tyres Pvt. Ltd). The company specifically caters to machineries used in the agricultural, industrial, construction and mining applications. Having established a strong foot hold in the European and North American markets, BKT's focus is now on Asia and more specifically the well-performing overseas emerging markets, such as Vietnam.

Liugong, another market champion in China's construction equipment industry will also be at ConBuild Vietnam, bringing quality solutions for projects with a wide range of equipments such as wheel loaders, hydraulic excavators, motor graders, skid steer loaders, rollers, pavers, cold planners, backhoes, bulldozers and mobile cranes.



With ConBuild Vietnam's focus on mining this year, first-time exhibitors, Singapore's TRX Build have chosen **ConBuild Vietnam 2011** to make their entrance into the highly advantageous Vietnamese market. TRX Build's capabilities include design and development, systems integration, production, operations and support of a broad range of their specialized land systems equipment.

Visitors can also look forward again to the coveted presence of German technologies at ConBuild Vietnam, which from the show's inauguration has held strong crowd interest and enthusiasm. The German presentation will consist of a wide array of the latest in European technologies, including construction components specialists Hörmann, precast concrete equipment, waste management and sheet metal forming leaders Avermann Maschinenfabrik GmbH & Co KG and dominant market player in construction mixing, granulating, drying and fine grinding technologies Maschinenfabrik Gustav Eirich GmbH & Co. KG, to name a few.

Visitors and exhibitors alike look forward to this important platform, where they are able to engage in quality and unparalleled business networking and gain access to incomparable business opportunities. This event is for the business-minded specifier, purchaser, architect, civil engineer, contractor, designer, policy maker and planner in the Construction, Building and Mining related industries.

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About Messe Muenchen International (MMI) in Asia:

Messe München International (MMI) is a leading trade fair organization, with a truly global network. It has six subsidiaries abroad - in Europe and in Asia - and 66 Representatives serving 89 countries.

Its industry-oriented trade fairs extend worldwide. MMI has around 40 trade fairs for capital and consumer goods and key high-tech industries in Munich alone that draw over 30,000 exhibitors from more than 100 countries. Also over two million visitors from more than 200 countries, annually through other established MMI fairs in Asia, Russia, the Middle East and South America.

MMI serves the Asia-Pacific through **MMI Asia Pte Ltd (MMI Asia)** in Singapore and its five strategic bases in Hong Kong, Jakarta, Taipei, Shanghai and Mumbai. MMI Asia presents 20 international-scale trade fairs in Asia that include its "INFRASTRUCTURE Initiative" in the Construction & Building, Mining, Environmental & Renewables, Electricity & Lighting, Transport & Logistics and Real Estate industries for developing nations and growth markets. It delivers these infrastructure events through working in close cooperation with the related Ministries of Economic Affairs, Trade and Industry, National Development and/or Building & Construction together with support of other ministries and associations that are directly involved in infrastructure development.

MMI Asia also provides consultancy in professional exhibition and conference management to government bodies, international trade and promotion organizations, and trade associations. It promotes global trade expansion by facilitating Asian participation in both MMI fairs worldwide and in its distinguished trade shows in Asia.

Both fairs are organised by **MMI Asia Pte Ltd**, the Asian arm of renowned trade fair organiser Messe München International. MMI has developed a unique programme, its Infrastructure Initiative, in which it develops world-class trade fairs and conferences for infrastructure industries. ConBuild Vietnam, Electricity & Lighting Vietnam, ConBuild Indonesia and Renewables Indonesia (next editions 2-5 May, 2012, Jakarta, Indonesia) fall within this framework. Through its Infrastructure Initiative, MMI supports and contributes to development and growth in emerging markets.

Further Information:

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