

ConBuild 2011

Vietnam

5th International Trade Fair for Construction, Building and Mining –
Machinery, Equipment, Materials, Vehicles, Technology & Services

7 – 10 December

Saigon Exhibition & Convention Center (SECC)
Ho Chi Minh City

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Prime Showcase for Construction, Building and Mining

The Business Bridge to Vietnam's Infrastructure Market (7 – 10 December, Ho Chi Minh City)

ConBuild Vietnam 2011 – The fifth International Trade Fair for Construction, Building and Mining – Machinery, Equipment, Materials, Vehicles, Technology and Services, **ConBuild Vietnam 2011**, which has benchmarked itself as the pre-eminent and trusted international platform for firms seeking unmatched opportunities in Vietnam, will again return to Ho Chi Minh City, to be staged at Saigon Exhibition and Conference Center, from 7 – 10 December.

In its fifth edition, **ConBuild Vietnam 2011** returns marking its pivotal role in Vietnam's infrastructure development as a key conduit for expanded private sector participation; with projects amassing about US\$160 billion over the next ten years, according to the Ministry of Planning and Investment, including the need to build up to 5,000 kilometers of highways, between 300 and 400 kilometers of railways and dozens of seaports. There will be vast investments from both the private and the public sector into these infrastructure projects.

The Vietnamese government is encouraging this under the PPP model, which has proven itself a viable method of raising funds for infrastructure projects in Vietnam. This system remains attractive because it combines private sector financial, supervisory and administrative support for the public sector in areas such as construction, management and finance.

ConBuild Vietnam will again showcase around 200 exhibitors from Europe and Asia including pavilions from Germany, China, Korea and Singapore. The Organizer is working closely with local governments and the industry associations such as the Vietnam contractors Association, HCM Real Estate Association and HCM Architects Association to promote ConBuild Vietnam and to attract quality visitors from both the private and public sector to be at the exhibition in December.



Vietnam's mineral resource pool is vast and remains under exploited with deposits of some 60 minerals such as coal, copper, bauxite, chromium, gold, tin and zinc. Currently underdeveloped and dominated mostly by small mining firms, the government has recognized a need to exert more control over Vietnam's mining industry, both to hasten its growth and guide its development. The mining industry contributed to ten percent of the country's GDP in 2008 which is a good indicator of its vast potential if fully developed.

Held in close collaboration with **ConBuild Vietnam 2011**, is the newest component to MMI's Infrastructure Initiative, Electricity & Lighting Vietnam 2011, International Trade Fair for Electricity and Lighting in Vietnam. Together, these complimentary fairs create a unique platform from which to access the huge opportunities inherent in Vietnam's burgeoning economy.

Brought to you by Messe Muenchen International (MMI Asia Pte Ltd), in cooperation with The Ministry of Construction in Vietnam, and the support of 31 other local and international related ministries and associations, the 5th International Trade Fair for Construction, Building and Mining – Machinery, Equipment, Materials, Vehicles, Technology and Services will be held in the Saigon Exhibition & Convention Center (SECC), Ho Chi Minh City, from the 7 – 10 December 2011.

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About Messe Muenchen International (MMI) in Asia:

Messe München International (MMI) is a leading trade fair organization, with a truly global network. It has six subsidiaries abroad - in Europe and in Asia - and 66 Representatives serving 89 countries.

Its industry-oriented trade fairs extend worldwide. MMI has around 40 trade fairs for capital and consumer goods and key high-tech industries in Munich alone that draw over 30,000 exhibitors from more than 100 countries. Also over two million visitors from more than 200 countries, annually through other established MMI fairs in Asia, Russia, the Middle East and South America.

MMI serves the Asia-Pacific through **MMI Asia Pte Ltd (MMI Asia)** in Singapore and its five strategic bases in Hong Kong, Jakarta, Taipei, Shanghai and Mumbai. MMI Asia presents 20 international-scale trade fairs in Asia that include its "INFRASTRUCTURE Initiative" in the Construction & Building, Mining, Environmental & Renewables, Electricity & Lighting, Transport & Logistics and Real Estate industries for developing nations and growth markets. It delivers these infrastructure events through working in close cooperation with the related Ministries of Economic Affairs, Trade and Industry, National Development and/or Building & Construction together with support of other ministries and associations that are directly involved in infrastructure development.

MMI Asia also provides consultancy in professional exhibition and conference management to government bodies, international trade and promotion organizations, and trade associations. It promotes global trade expansion by facilitating Asian participation in both MMI fairs worldwide and in its distinguished trade shows in Asia.

Both fairs are organised by **MMI Asia Pte Ltd**, the Asian arm of renowned trade fair organiser Messe München International. MMI has developed a unique programme, its Infrastructure Initiative, in which it develops world-class trade fairs and conferences for infrastructure industries. ConBuild Vietnam, Electricity & Lighting Vietnam, ConBuild Indonesia and Renewables Indonesia (next editions 2-5 May, 2012, Jakarta, Indonesia) fall within this framework. Through its Infrastructure Initiative, MMI supports and contributes to development and growth in emerging markets.

Further Information:

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